Maya Nogin

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A recent Visual Communication graduate from Bezalel Academy, specializing in motion design, illustration, and branding. Driven by a deep curiosity for people and culture, I use design to tell meaningful stories and elevate ideas I believe in. Highly adaptable and self-driven, I thrive in collaborative, open-minded environments, bringing a fresh perspective to complex creative challenges.

Employment

2026–present
Freelance Designer
• Working with clients to build distinct visual worlds, with projects ranging from small business branding and logo design to event posters.

2025–2026
Creative and Social Media Manager at "*The Next Present*" *Project*
• Led the creative strategy, including graphic design, content creation, and video editing.

2025–2026
Graphic Designer at *0202 Organization*
• Designed websites in Figma for nonprofit organizations in Jerusalem.

2024–2025
Graphic Designer at the *Israel Competition Authority* (Student position)
• Created cohesive digital and print designs, including infographics and social media visuals, aligned with brand guidelines.
• Developed the complete visual language for the organization's annual conference.

Education

2022–2026
B.Des in Visual Communication, *Bezalel Academy of Arts and Design, Jerusalem*
• Graduation project received high academic distinction and was officially selected for screening at the AniNation Festival.
• Collaborated on multidisciplinary projects.
• Mentored two junior students, providing guidance in software and conceptual thinking.

2020–2021
Undergraduate student in Psychology at *Tel-Hai Academic College*

Additional Experience

2019–2023
Personal fitness trainer
• Coached diverse clients, from children to adults, in personal and group settings across various gyms and boutique studios, developing strong interpersonal and communication skills.

2014–2015
Pre-military preparatory program with *Bina organization*
• Deepened my knowledge of issues related to Israeli society, philosophy, and culture.
• Volunteered with at-risk children, living in a commune and maintaining collaborative group life.

Military Service

2015–2017
Intelligence NCO, Air Force
• Played a central role in operating the Air Force's visual intelligence collection.

Additional Information

Languages: Hebrew: Native | English: Fluent | Russian: Conversational
Design skills:
Motion Design, illustration, branding, visual identity, web design, typography, editorial design, print & production, art direction.
Software & Tools:
• After Effects, Premiere Pro, Illustrator, Photoshop, InDesign, Audition, Figma, Procreate, Glyphs, p5.js
• Generative AI: Krea, Kling AI, Midjourney.